

DCS ENTERPRISE (DCSE) – PRIVACY POLICY

Effective Date: July 2025

Classification: Public | Applicable to all visitors, users, and members

1. Introduction

DCS Enterprise (“DCSE”) respects your privacy and is committed to safeguarding your personal information. This Privacy Policy explains how DCSE collects, uses, stores, and protects data submitted through our websites, membership portals, subscription services, and digital products.

DCSE operates as a multi-entity strategic ecosystem composed of:

- **Only Consulting (SC)** – Strategic Clarity & Business Intelligence
- **Smoove Spots (SS)** – Creative Lifestyle & Storytelling Media
- **The Initiative (TI)** – Justice-Focused Intelligence, Civic Training, and Public Empowerment

Although each entity provides unique value, all data practices are governed through a unified DCSE privacy and compliance framework.

By signing up, accessing, or using any DCSE platform, you consent to the practices described in this policy.

2. Mission & Philosophy

DCSE was built on a simple philosophy: clarity is infrastructure. Our mission is to empower individuals and professionals with strategic clarity, creative expression, and justice-aligned intelligence. We build tools, systems, products, and training that help people think critically, act deliberately, and move forward with confidence.

Every process—including how we handle data—is designed with the same principles: precision, transparency, respect, and intentional design.

A Personal Note:

DCSE's founder built this enterprise after navigating a difficult life transition—one that demanded rebuilding from the ground up. The systems created for survival became frameworks for clarity; those frameworks became products. The privacy of those early notes, drafts, and digital footprints mattered then, and it matters now. This policy reflects that lived commitment.

3. Entities Covered by This Policy

This Privacy Policy applies to all data collected across the entire DCSE ecosystem, including but not limited to:

3.1 Sonly Consulting (SC)

Handles business inquiries, strategic planning tools, clarity frameworks, digital products, and coaching materials.

3.2 Smoove Spots (SS)

Handles creative content, lifestyle products, video experiences, narrative-driven media, subscription entertainment, and digital décor assets.

3.3 The Initiative (TI)

Handles public-facing justice education, empowerment products, training modules, and community-driven civic intelligence resources.

User data flows through a shared DCSE governance model, but each entity uses the information only for purposes aligned with its role.

4. Information We Collect

4.1 Information You Provide Directly

- Name
- Email address

- Login credentials
- Demographic info (optional)
- Billing information (for paid products)
- Uploaded content or responses (e.g., journal entries, questionnaires, assessments)

4.2 Automatically Collected Data

- IP address
- Device information
- Browser type
- Interaction data (clicks, sessions, behavior patterns)
- Cookies or tracking pixels for analytics

4.3 Optional Profile Data

Users may voluntarily provide more information for personalization or membership features. DCSE never requires unnecessary data.

5. How We Use Your Information

DCSE uses collected information to:

- Provide access to membership features and digital products
- Improve UX, navigation, and platform performance
- Deliver SC clarity tools, SS creative experiences, and TI educational systems
- Personalize content, recommendations, or dashboards
- Support customer service and account management
- Ensure compliance with governing policies and legal requirements

We do **not** sell personal information.

We do **not** share personal information with outside marketers.

We only use data internally within the DCSE ecosystem, under strict governance.

6. Data Sharing and Disclosure

DCSE may share data only under the following conditions:

- **Internal Use:** Among SC, SS, and TI functions for legally permitted operational purposes
- **Third-Party Service Providers:** Secure vendors used for hosting, payment processing, analytics, or technical operations
- **Legal Compliance:** If required by court order, applicable law, or safety obligations

All vendors must meet DCSE data-security standards.

7. Cookies & Tracking Technologies

DCSE uses cookies and analytics tools to enhance platform performance.

Users may disable cookies through browser settings, though doing so may limit certain features.

8. Data Protection & Security

DCSE maintains administrative, technical, and physical safeguards to protect your information, including:

- Encrypted data transmission
- Secured hosting environments
- Access controls and authentication
- Regular audits and monitoring
- Minimal retention principles

We treat user data with the same care as internal enterprise data.

9. Your Rights

Depending on your jurisdiction, you may have rights to:

- Access, correct, or delete your data
- Request a copy of your stored information
- Limit or withdraw consent
- Opt out of marketing communications

Requests can be made via the contact information below.

10. Data Retention

We retain user data only as long as required for:

- Legal obligations
- Active user accounts
- Product licensing or membership access
- Operational necessity

Upon request, data can be anonymized or removed where legally permissible.

11. Children's Privacy

DCSE platforms are intended for adults 18+.

We do not knowingly collect personal information from minors.

12. Changes to This Policy

DCSE may update this Privacy Policy to reflect internal changes, new legal requirements, or feature expansions.

When updates occur, the “Effective Date” will be revised, and significant changes will be communicated.

13. Contact Information

For questions or privacy-related requests:

Email: sonlyconsulting@gmail.com

Website: <https://www.sonlyconsulting.com>

Entity Operator: DCS Enterprise (SC • SS • TI)

14. Closing Statement

Privacy is part of the architecture of trust. DCSE is built on clarity, intention, and dignity, values reflected in every product, every communication, and every safeguard.

Your information is handled with care, protected by design, and used only to support your journey across Sonly Consulting, Smoove Spots, and The Initiative.
